Headline: Honda creates coaching app  
Deckhead: Addition is meant to advance teen education

Who couldn’t use driver coaching, particularly teens? Honda is helping young drivers with the creation of its Honda Driver Coaching smartphone app.

The app is designed to improve the skills of new drivers and promote safe practices behind the wheel. It’s free to download from the Apple App Store, combines exclusive access to the vehicle’s onboard computer to deliver detailed, real-time driving analysis with a clever game component to ensure lessons are entertaining and engaging.

“We created the Honda Driver Coaching app to take meaningful action to address a critical issue – that nearly one-third of U.S. traffic fatalities involve drivers under 25 years of age,” said MJ Foxley, Safety Strategy Leader of American Honda Motor Co., Inc.

The Honda Driver Coaching app is compatible with many new and prior model year Honda and Acura models equipped with Apple CarPlay, enabling new drivers to improve their driving style by using the safety technology as they drive.

Once the app is installed and the driver’s iPhone is connected to the vehicle, it analyzes driver inputs, including steering, braking and acceleration in real-time, instructing the driver when they need assistance. When the lesson is complete, a calculated driving score allows users to track their progress, along with a summary of their drive with specific driving tips.

An invaluable resource for less experienced drivers, the Honda Driver Coaching app is easy to use with intuitive displays on the vehicle’s center touchscreen. Users also can sharpen their skills by watching the app’s extensive library of driver-training videos on their smartphone when not driving.

The new Honda Driver Coaching app is compatible with the following Honda and Acura models equipped with Apple CarPlay:

* **Honda Civic (2019-2020)**
* **Honda Insight (2018-2022)**
* **Honda Accord (2018-2020 and 2023 or newer)**
* **Honda HR-V (2023 or newer)**
* **Honda CR-V (2020 or newer)**
* **Honda Pilot (2023 or newer)**
* **Acura Integra (2023 or newer)**

**Pull quote**

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Cutline: LEARNING SESSION – The Honda Driver Coaching app is a valuable tool for teenage drivers. Image: NewsPress USA.